



To: Coventry Health and Wellbeing Board

Date: 14 January 2019

From: Liz Gaulton, Director of Public Health and Wellbeing

Title: Joint Strategic Needs Assessment Update and Health and Wellbeing Strategy Refresh

1 Purpose

This paper updates the Board on progress with the place-based Joint Strategic Needs Assessment and informs about the process for development of a refreshed Joint Health and Wellbeing Strategy.

2 Recommendations

The Health and Wellbeing Board is asked to:

1. Note progress in the development of a place-based JSNA for Coventry; and
2. Endorse the proposed approach to developing a refreshed Joint Health and Wellbeing Strategy.

3 Background

The production of a Joint Strategic Needs Assessment (JSNA), along with a Joint Health and Wellbeing Strategy (HWBS), is a statutory requirement placed upon the Health and Wellbeing Board (HWBB) under the Health and Social Care Act 2012.

Government guidance states that the core aim of the JSNA and HWBS is to develop local evidence-based priorities for commissioning local services which will improve the health of residents and reduce inequalities. The HWBS translates the JSNA findings into clear priority outcomes which help to determine what actions local authorities, the local NHS and other partners need to take to meet health and social care needs, and to address the wider determinants that impact on health and wellbeing. CCGs' and local authorities' plans for commissioning services are expected to be informed by the JSNA and HWBS.

A new place-based JSNA is being developed in Coventry for the period 2019 to 2022 to help partners understand needs and assets at a local level. The refreshed Health and Wellbeing Strategy will translate the emerging JSNA findings into priorities for what the Board – through its members and wider partners - wants to achieve over the next three years.

It is being developed in the context of an emerging Integrated Care System for Coventry and Warwickshire and with reference to the Coventry and Warwickshire Health and Wellbeing Concordat and system design.

4 JSNA Update

4.1 Approach

The Health and Wellbeing Board agreed to take a place-based approach to the JSNA, based around the 8 family hub geographies. This reflects both national policy direction towards population-based health and care systems (based on populations of 30-50k) and a sub-regional move in Warwickshire towards a place-based approach.

The JSNA is being used as a vehicle for engaging and involving local partners and stakeholders, to give more in-depth understanding of the assets and needs of geographical areas within the City and support programmes and strategies which are founded on community resilience and service delivery at locality level. The process involves the collection of 'hard' evidence from data sources, as well as consultation with local stakeholders - organisations and individuals - to understand the key issues facing local communities.

4.2 Progress

Work is now underway to develop:

- a data profiler tool and citywide intelligence hub;
- a citywide JSNA profile; and
- two place-based profiles, initially:
 - Families for All (Foleshill); and
 - The Moat (Moat House).

The data profiler tool will store and display data for any geography. Together with qualitative data gathered from engaging with local organisations and communities, the Insight Team expects to have a citywide intelligence hub ready by Spring 2019 to provide the evidence base to inform the Joint Strategic Needs Assessment.

A high level, citywide JSNA profile is under development and will be completed by April 2019 to inform the Health and Wellbeing Strategy. This will particularly pick up issues that affect communities of interest that would not come out from a place-based focus, for example issues that affect population groups that are dispersed across the city.

Work has also progressed on two place-based JSNA profiles, Families for All and The Moat. These areas were selected because of existing activity and emergent place-based partnership working in the localities, where JSNA engagement will add value and help cement new ways of working across a range of initiatives. The two areas are markedly different and will therefore provide new insights and help us to learn about working in a place-based way in different areas.

An engagement workshop was held at the end of October with a wide range of partners and stakeholders interested in supporting the development of the JSNA, including representatives from the Foleshill and Moat House areas. This was an opportunity to gather intelligence about what evidence already exists, what existing networks and engagement activities we can tap into and where there are gaps. This provided a rich body of information to inform the JSNA development.

Work has also been undertaken to identify existing strategies and intelligence, so that effort is focused on addressing gaps rather than duplicating existing work.

4.3 Next steps

As work on the data profiler tool / citywide intelligence hub progresses, the JSNA Steering Group will be asked to identify analysts in other areas, including the CCG, Hospital and Partnership Trust, to join the working group to augment the dataset in January/February.

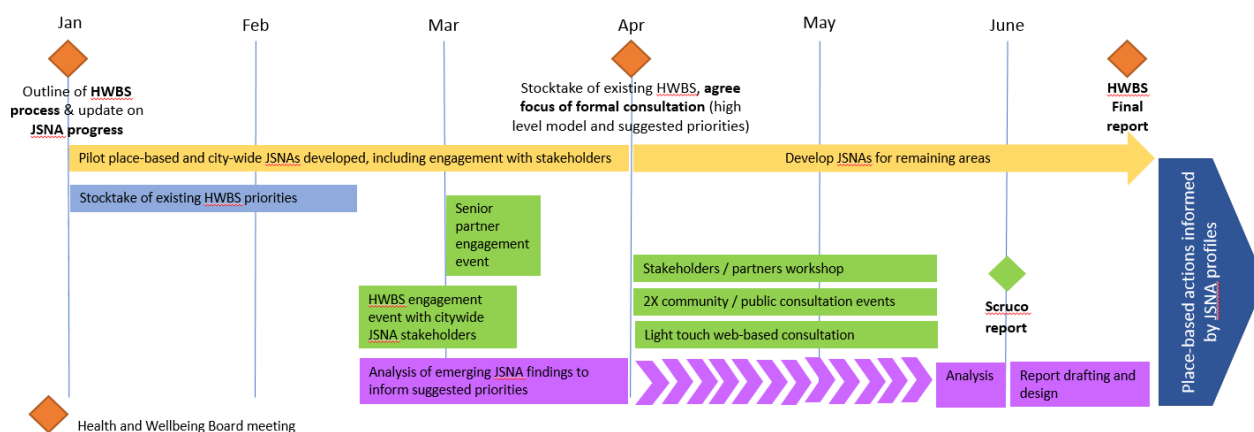
JSNA profiles for the remaining family hub areas of the city will be developed on a staged basis over two years, drawing on the learning from the initial place-based JSNA profiles.

5 Health and Wellbeing Strategy

5.1 Overview

Work is now underway to refresh the Coventry Health and Wellbeing Strategy (HWBS). An officer steering group has been established, including representatives from the JSNA officer group, and the group met for the first time in December 2018.

The outline process and timeline for this work is shown in the diagram below.



5.1 Learning from the Health and Wellbeing Strategy 2016-19

The starting point in developing the revised HWBS will be to look at the impact of the three priorities in the existing Health and Wellbeing Strategy 2016-19:

- Working together as a Marmot City: reducing health and wellbeing inequalities
- Improving the health and wellbeing of individuals with multiple complex needs; and
- Developing an integrated health and care system that provides the right help and support to enable people to live their lives well

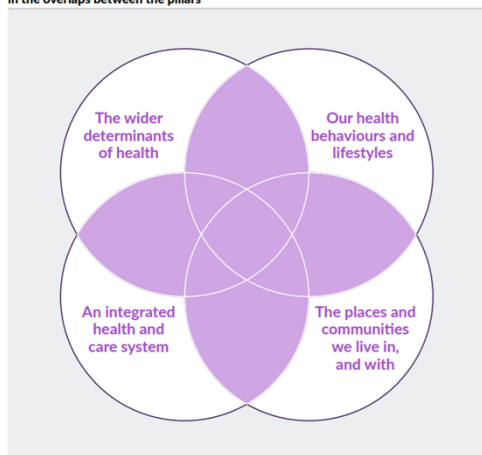
Both the Marmot and Multiple Complex Needs programmes are being evaluated formally and comprehensively; however, for the purposes of the HWBS development we will prepare a light touch stocktake of key outcomes for each of the three priorities and recommended next steps, to inform the revised Strategy. Wider lessons learnt about the format and implementation of the Strategy within an evolving health and social care context will also be identified.

5.2 Proposed approach

The King's Fund have recently published *A vision for population health: Towards a healthier future*, which outlines a framework for population health centred on four pillars (see diagram below). Their proposition is that an effective population health system needs to recognise and maximise the activity in the overlaps between the pillars, as well as develop activity in, and rebalance activity between, the four pillars themselves.

This could provide a helpful framework for exploring the potential future health and care priorities for Coventry. A workshop for Health and Wellbeing Board members and other senior partners is being planned for early March to test out the model and its relevance for Coventry as a way of reviewing the value of existing activity and identifying gaps and priorities.

Figure 11 A population health system that recognises and maximises the activity in the overlaps between the pillars



A Vision for population health – Towards a healthier future, D. Buck, A. Baylis, D. Dougall and R. Robertson, The King's Fund, November 2018

5.3 Consultation and engagement

It is intended that the consultation and engagement process for the HWBS will be an extension of the engagement activity that is integral to the JSNA approach.

We will go back to JSNA city-wide stakeholders in early March with feedback on the early JSNA findings and to test emerging priorities for the HWBS. This will be followed by a light touch public consultation process on the HWBS priorities, including further workshops with stakeholders and opportunities for online and face-to-face public consultation. It is also intended to consult with overview and scrutiny.

6 Conclusion

The production of a Joint Strategic Needs Assessment (JSNA), along with a Joint Health and Wellbeing Strategy (HWBS), are key activities for the Health and Wellbeing Board as it seeks to shape local health and wellbeing and exercise strategic influence over local commissioning decisions. It is important that all members of the Board are engaged with this process and able to contribute to the outcomes.

At the next meeting of the Board in April, members will receive:

- Initial findings from the city-wide and first two place-based JSNAs

- Details of the lessons learnt from the stocktake of the existing HWBS
 - Feedback from early engagement with senior partners and citywide stakeholders on the HWBS priorities
 - High level outline of model and suggested HWBS priorities, for public consultation.
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